

BIJJAL



ABOUT OUR ROOTS

more than history



BIJAL

JOALI
BEING
- BODUFUSHI -

ALIBEY
HOTELS & RESORTS

JOALI
- MALDIVES -

Gürok Group 75th Year Film: [Gürok - We Walk the World. For 75 Years.](#)



[Here](#) you can visit Gürok Group's [website](#) for more detailed information.

[Here](#) you can watch Gürok Group's all inclusive [Corporate Film](#).

At the heart of all our activities, we have 3 basic principles that motivate us:

Act Brave

The more we learn, the more we grow.
We take every challenge as a new excitement. Pushing our limits every day through positive thinking, we keep an open mind to turn ideas into realities. We inspire, equip & train our people to develop purposeful innovation for our future products and services.



Think Unlimited

Our services & products take roots from unlimited thinking. Reaching beyond the usual patterns, through free minds powered by encouraged hearts, we constantly follow customer needs. Thriving on togetherness, we explore potential solutions faster & bring new ideas to life.

Do Good

Expert teams who lead innovation are born from strong cultures. Fulfilling the potential in people we work with is at the core of our corporate culture. In order to do good, we do better every day through fresh perspectives. We go the extra mile in our actions to contribute to a sustainable future & grow by investing in people, in our business and in nature.



ABOUT OUR LEADERS

more than history



Rıza Güral

CHAIRMAN OF THE BOARD OF DIRECTORS

Founded by Ali Güral, his father, they commenced their operations in Kütahya, in 1970, he strengthened the foundations of Gürok Group with his investments in tourism; in 1979, in industry; and in 1985, in the roof tile sector. Today, he continues to serve as the Chairman of the Board of Directors of Gürok Group, the umbrella of bold brands that bring innovation to their sectors and add value to nature, society, and people. Focusing beyond the limits in the sectors he is involved in, Rıza Güral reflects the principle of sustainability in every field, shaping the corporate culture with the aim of a better future.



Esin Güral Argat

BOARD OF DIRECTORS VICE PRESIDENT

After completing her master's degree at the Istanbul University Institute of Business Administration in 1992, she founded Güven Çini ve Seramik. Since 1998, she has taken the lead in the creation processes of all brands within the Gürok Group. Today, LAV, which is the world's 5th largest glass producer, Ali Bey Resorts & Hotels, which brings innovation to the tourism sector, the luxury segment hotel JOALI Maldives, and the world's first well-being concept hotel JOALI BEING, have received numerous prestigious awards globally.

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Thank you.